

EAT NO EVIL.



**MUNCH**



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# CONTENTS

**WHO WE ARE**  
**VISION, MISSION & VALUES**  
**TARGET AUDIENCE**  
**THE MUNCH PROMISE**  
**THE MUNCH MENU**  
**MECHANICAL & ELECTRICAL (M&E)**  
**MUNCH TERRITORIES**  
**CONTACT MUNCH**



## WHO WE ARE

A concept that is premised upon FRESH food designed to satisfy the busy and health conscious.

Birthered at Robinson Road, our first outlet has enjoyed a strong following for 7 years (and counting!)

The paid-up capital for Munch Saladsmith Pte Ltd is SGD500,000.

Backed by a century of cumulative experience in the F&B industry, the Munch team possesses a wealth of knowledge and domain experience.

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## VISION

To be the finest purveyor of quick service rotisserie and ready-to-go salads in the region

## MISSION

To bring quality foods to our customers in a convivial environment backed by excellent service.

## VALUES

Principled in our relationships with suppliers, customers, franchisees and employees

Unrelenting pursuit of excellence and perfection in food and service quality

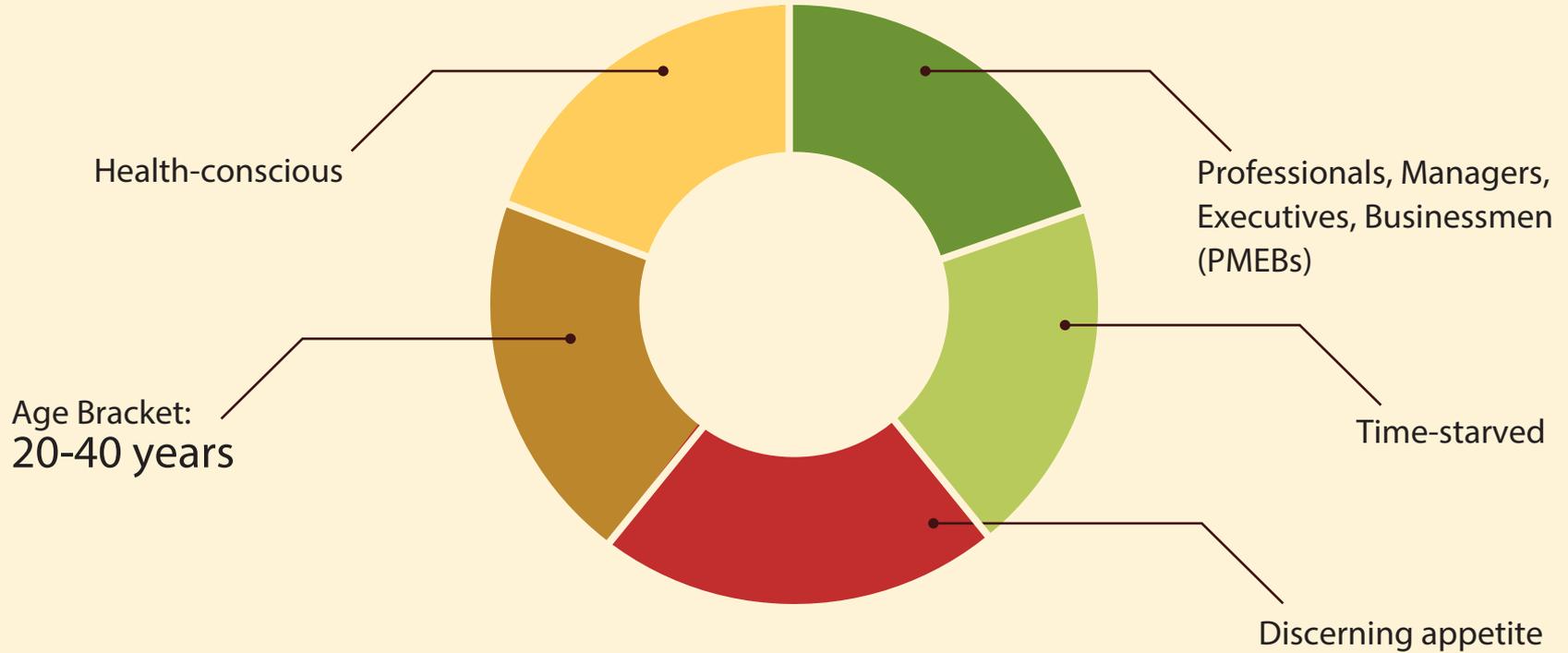
Dedicated to fostering a fun and enlivening culture between the Munch stakeholders of customers, employees and franchisees

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## ~ TARGET AUDIENCE ~



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## ~ THE MUNCH PROMISE ~

### VARIETY

Life never gets boring with Munch. Customers can always count on us to whip up an ever expanding repertoire (60 and counting) of fresh menu offerings made right in our kitchens.

### SPEED

The greatest gift Munch can give to all time-conscious individuals out there – Speed .

Pre-tossed salads keep the line moving fast enough, which is simply perfect for those in a hurry.

### DISTINCT PERSONALITY

We are fun, jolly and a bit on the quirky side. We take the notion 'playing with your food' up one notch by taking the food we eat and imbuing them with personalities, so the carrot, cucumber and broccoli all come alive for our entertainment.

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## ~ THE MUNCH MENU ~

**SANDWICHES**

**SALADS**

**ROTISSERIE**

**ALL-DAY BREKKIE**

**WRAPS**

**PASTRIES**

**COFFEE**

**SMOOTHIES**

**JUICES**

**PLATTERS**

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## THE MUNCH MENU

# SANDWICHES

Sandwiches have been a staple on our menu for the longest time. In fact from the very get go, sandwiches have been on our menu.

The sandwich menu is at the heart of most of our corporate catering. People love the bespoke packaging that we stick our sandwiches in (in fact we think you'll love them too!). Sandwiches are great for offices with a strict no smell policy, and if we cut them open in wedges on platters, you'll find that they are great for sharing and breaking the ice at communal events and working lunches.

Our sandwiches come in varied, made to order flavours so people with special dietary restrictions can enjoy them too.



## THE MUNCH MENU

### WRAPS

Secret fact about our wraps: any salad or sandwich flavour on our menu can be transformed into a wrap. That is exactly how gratifying our wraps are.



## THE MUNCH MENU

### SALADS

Our wide selection of freshly tossed salads (over 60 concoctions and counting) – the perfect complement to our delectable rotisserie offerings.

All our tossed salads are painstakingly handcut to strips of fresh perfection such as our Pumpkin & Spinach Salad. We have cooked and bound salads as well - perennial favourites are our Chicken, Grape, Walnut as well as Soba Noodles.



## THE MUNCH MENU

# ROTISSERIE

Our slow evolution towards a respectable rotisserie began with the hot plate offerings on the menu, along with our range of delicious grilled and baked meats.

All of our meat is painstakingly cooked in a combi oven to retain that full, juicy flavour that can only result in controlled broiling.

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## THE MUNCH MENU

# ALL DAY BREKKIE

Our latest concoction is our breakfast menu, of which the Rösti takes centrestage. Each Rösti is pan fried to perfection – soft and moist on the inside, crispy golden on the outside.

Coupled with our chicken or salmon, this gem of a breakfast item is fast becoming the darling of our breakfast guests.



## THE MUNCH MENU

# SWEETS & PASTRIES

What are tea parties without exquisite pastries and savouries? Freshly baked and lovingly made, they are the absolute must-haves for tea parties, office parties and even mad hatter parties (yes you heard us right!)



## THE MUNCH MENU

# SPECIALTY COFFEE

For those who require a caffeine fix, we stay true to our desire for freshness in how we prepare our gourmet coffee.

Freshly ground and brewed, we never let our coffee stay too long in the grinder, and we will always give more shots per volume of milk than anyone else out there. This will ensure not only an unbeatable aroma, but also a hop in your step as you savour your cuppa.

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## THE MUNCH MENU

# SMOOTHIES

The secret ingredient that sets our smoothies apart from the rest – yoghurt. It gives a healthier yet smoother punch to the smoothie experience.



## THE MUNCH MENU

# JUICES

There are loads of choices in the way we serve up our juices. Choose any 5 from a large selection of juices or have our friendly staff suggest something for you.

Sweet, sour, detox or energising, have your juice anyway you love it. They come in handy bottles for a convenient grab-and-go.

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## THE MUNCH MENU

# PLATTERS

Platters are perfect for sharing on every occasion. We've got a good selection going at our store. Little sandwich bites, luxury pastries, savouries and hearty meals for any season or reason.



## ~MECHANICAL & ELECTRICAL~

**POWER**  
**60 AMP**  
**x 3 PHASE**

**FLOOR TRAP**  
**2 x 40MM**  
**DIAMETER**

**WATER IN/OUT**  
**40**  
**MILLIMETER**

**OUTLET SIZE**  
**300 — 2000 SQ. FT.**  
**(KIOSK TO RESTAURANT)**

**GREASE TRAP**

**EXHAUST PREFERABLE**



## ~ MUNCH TERRITORIES ~

Click on the Munch Outlets to view the store and get directions.

### **ROBINSON 112**

112 Robinson Road  
#01-01  
Singapore(068902)

### **SQUARE 2**

10 Sinaran Drive, #02-01/02/95/96  
Singapore 307506

### **ONE RAFFLES PLACE**

No.1 Raffles Place  
#B1-16 Singapore 048616

### **MARINA BAY FINANCIAL CENTRE**

15 Central Boulevard,  
Downtown Station  
#B1-04 Singapore 018969

### **ICON VILLAGE**

16 Enggor Street  
#01-10 Singapore 079717

### **PAYA LEBAR SQUARE**

60 Paya Lebar Road,  
#01-85/86 Paya Lebar Square  
Singapore 409051

### **ORCHARD GATEWAY**

218 Orchard Road  
#03-11 Singapore 238851

### **STARVISTA**

1 Vista Exchange Green #01-48  
The Star Vista Singapore 138617

### **CHINA SQUARE**

Chinese Square Food Centre  
51 Telok Ayer Street, #01-11,  
Singapore 048441

### **FUNAN DIGITALIFE MALL**

109 North Bridge Road  
#01-14 Singapore 179097

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## CONTACT MUNCH

Ready to give Munch a go?

Give our Chief Salad Tossler, Edwin,  
a tinkle at 9863 2691 or drop him  
an email at [edwin@munch.sg](mailto:edwin@munch.sg)



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