

Talentora



About

Talentora is a mobile app that connects talents with talent-seekers.

Vision

We strive to become the largest platform of talents and seekers in the world.

Mission

Our mission is to connect millions of talented people with seekers and create a profiled community of actors, singers, dancers, models, comedians, magicians, athletes, stuntmen, artists, musicians, variety performers, directors, producers, writers, casting directors, event planners, content creators and more.

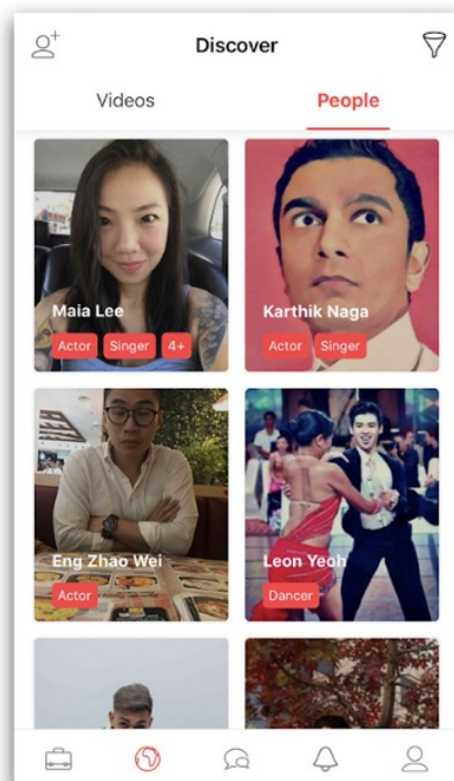
Create

your detailed profile!



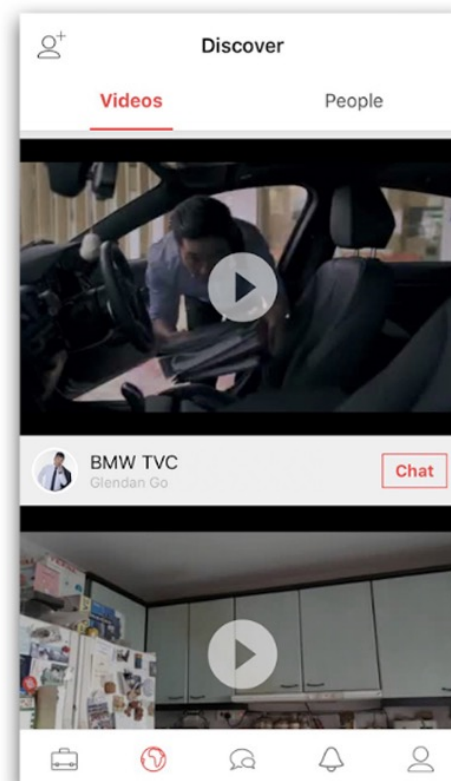
Discover

talents that you love!



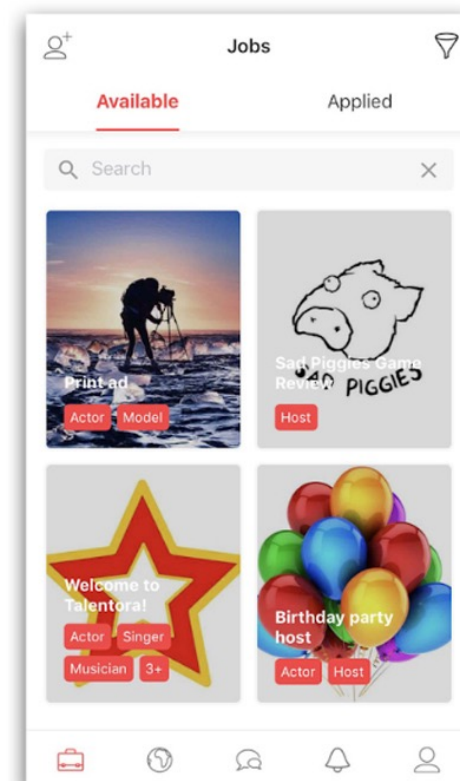
Videos

explore, watch and chat



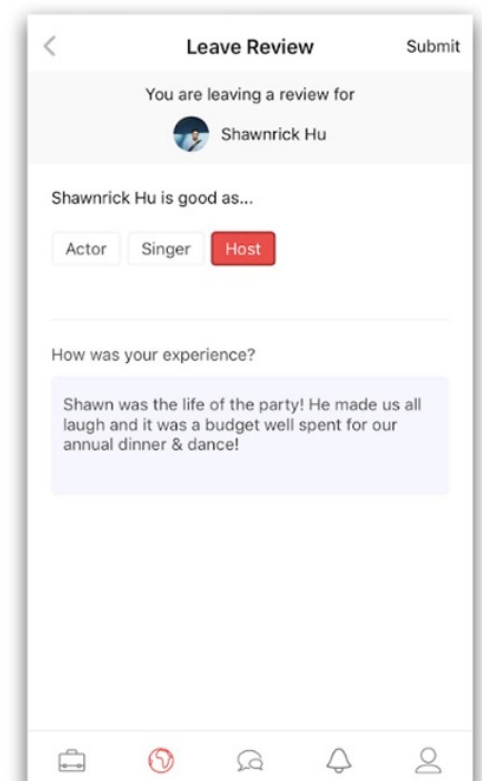
Jobs

that seek your talent!



Review

those you worked with!





Launch of Talentora



User Acquisition

2019 - 2023



US (20%) India (60%) SEA (20%)

Online: Facebook

Offline: Production houses
Talent agencies
Talent schools

10M user base



2019



25000 Users



628 Videos



10 mins usage



2750 Matches



Scale

2019 - 2023



10M Users



400M Videos



\$83.7M Net Profit

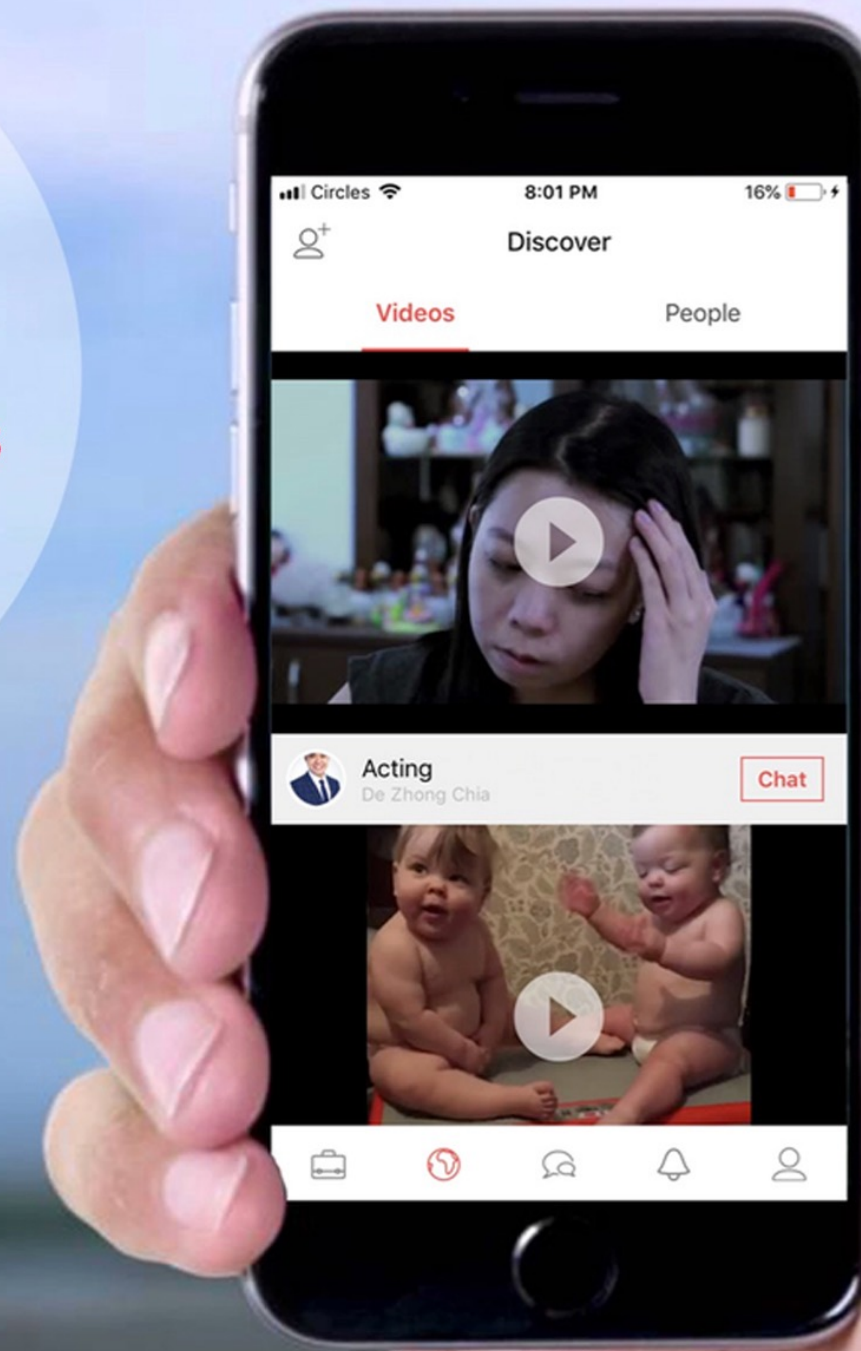


\$1B IPO



Subscription

Free 1st month
\$1/mth for 12mths
\$1.50/mth for 6mths
\$2/mth for 1mth



**Unlimited
Job applications**

**Unlimited
Chats**

Profit Forecast

Year	Revenue	Expense	Net Profit
2019	NA	NA	NA
2020	5.2M	0.4M	4.8M
2021	14.8M	0.8M	14M
2022	24.4M	1.2M	23.2M
2023	43.1M	1.4M	41.7M

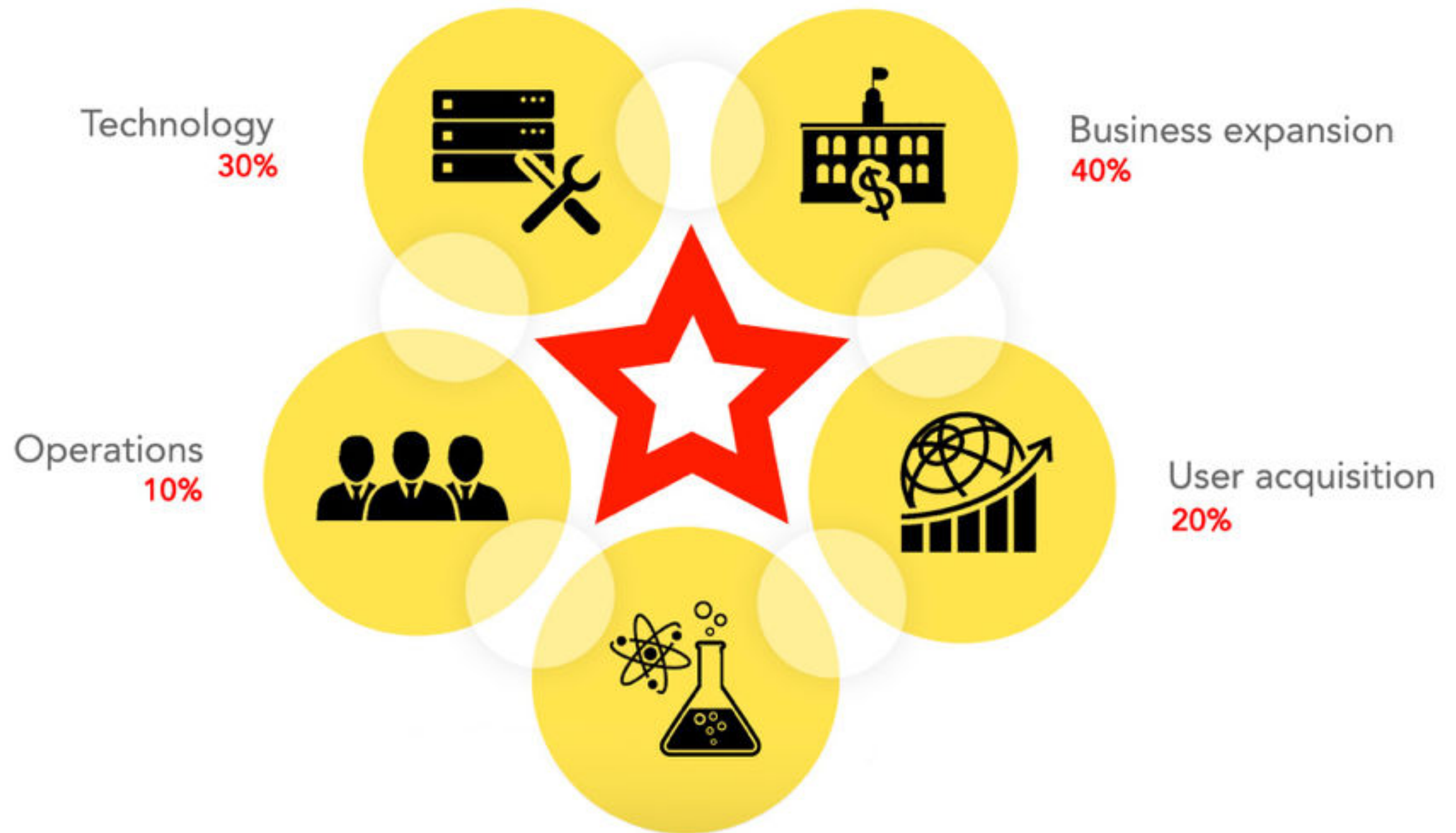


Financial Road Map

Year	Stage	Capital Raise	Equity	Net Profit	PE	Valuation	Value @ IPO	ROI
2019	Series A	1M	10%	NA	NA	10M	70.6M	70.6x
2020	Series B	1.5M	2%	4.8M	16	77M	14.4M	10.3x
2021	Series C	5M	2%	14M	18	252M	14.7M	3x
2022	Series D	9.3M	2%	23.2M	20	464M	15M	1.7x
2023	IPO	250M	25%	41.7M	24	1B	-	-



Usage of fund



Management



Sylvester Pillay, Founder & CEO

With 10 years of experience in the media & entertainment industry he brings a wealth of domain expertise and relationships with key stakeholders in the industry.



Shiwei Xu, CMO

With a background in Public Relations, Marketing and Communications, she has over 5 years of experience from the public and private sectors.



Vignesh S, CFO

He brings with him 10 years of experience in the Finance industry which includes managing HNW Individuals and providing advise to startups and SMEs. He's an expert in strategic and operational business planning.

Investors & Advisers



MediaCorp:

SG national media company
Regional presence
Business partnership



Amperor Group Holdings:

Invested in many startups
Media presence
Involved in SG & MY



Dr Prem:

Jungle Ventures LP
Medical Director/Neurosurgeon
Invested and exited many startups
Involved in Sony TV India



Mr Karthik:

Director in Logistyx Technologies
American partner
Involved in Silicon Valley



Mr Haijun:

Fintech and media investor
China partner
Involved in Wuxi, Shenzhen, Shanghai



Mr Guillaume:

Head of Social in Mediacorp
20 years of industry experience
Strategy and development

About the founder



Sylvester's passion for the media & entertainment sector began in 2008 when he started out as an actor. A year later in 2009, he began a theatre company, The Alliance Firm, and managed a pool of 30 people. His company wrote, directed, produced and sold shows to the SAF, SPF, SCDF, MOE and corporates. With good revenues, the company was acquired by IADN in 2014. MindChamps headhunted Sylvester to be a trainer with them on some projects and in 2011, he was awarded Champion Trainer. In 2015, Sylvester built CastingDB, a linkedin-like website for talents to connect with talent seekers. Sylvester's network of friends in the industry quickly signed up. He wanted the product to be better to serve users well. So, CastingDB eventually became Talentora. Talentora launched in late 2017 as a mobile app and has progressed well with innovative features along the way. Talentora comprises an all-star team as well as the backing of great investors to take the company to international heights.



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