

Turnkey AI Writing Agency – Fully Set Up, Automated, Zero Tech Skills Required!

Seeking: \$69,000 USD

Platform: WordPress

Monetization: Client services

Skill Level: Beginner to Intermediate

Time Required: 5–10 hours/week (flexible)

Includes: App, website, social media accounts, templates, content samples, AI tools, and more

Overview

**** Skip 6 months of setup—start monetizing on Day 1 with this ready-made content business.**

Own a business that **helps other businesses grow**. This is more than a blog and press release writing service — it's a strategic content engine that helps companies build authority, attract new customers, and boost visibility where it matters most. You'll deliver not just content, but you'll help increase website traffic, increase search engine rankings, gain media exposure through compelling press releases, and build trustworthy blogs that convert.

A press release and blog writing business is ideal for aspiring entrepreneurs, freelancers, or anyone looking to enter the booming content marketing industry without having to start from scratch. Built on a **professional WordPress platform** with top-tier SEO strategies already in place, this business offers a strong foundation and everything you need to start acquiring clients and earning income on day one. **High-ticket services mean fewer clients**, less time, and more money in your pocket now, not months down the road.

If you're looking for a scalable, proven work-for-yourself concept that is in demand, this is it! Land 2–3 high-value clients a month and watch your income stack—with just a few hours a week. You'll provide the ultimate solution—**leveraging AI** to create compelling content filled with top-ranking keywords that boost your clients' visibility, credibility, and lead generation.

Businesses need help to keep up with the demands of consistent, high-quality blog content as well as crafting professional, attention-grabbing press releases that get noticed and drive real media exposure! This cutting-edge blog writing business offers the ultimate solution to business blogging woes, while also giving businesses access to high-impact press releases.

Whether you're a college student, remote worker, digital nomad, or seasoned business owner looking to expand into content services, this is a **smart, low-overhead opportunity** to own a full-service writing agency.

What's Included

- ****Value-first Proprietary App**** – Designed to highlight user needs, provide actionable guidance, and seamlessly funnel users into more paid service opportunities. (a \$5-10K marketing edge built in)
- **Fully Built WordPress Website** – SEO-optimized design and layout for maximum visibility
- **7 Ready-to-Rank Blog Topic Sites Included** – launch with 7 niche-specific blog sections already pre-loaded with 8+ SEO-optimized posts, included with internal linking structures so Google sees topical authority from day one.
- **Premium URL + Domain-Based Email** – Instantly builds trust with clients
- **Pre-Designed Sales Funnels & Inquiry Forms** – Streamlined for client onboarding
- **Social Media Accounts** – Facebook, Instagram, and LinkedIn accounts with over 100+ previously scheduled daily posts (ready for reactivation)
- **AI-Powered Writing Tools** – Built-in solutions to boost speed and efficiency
- **Marketing & Growth Playbooks** – Actionable guides to scale your client base
- **Portfolio Samples** – Professionally written press releases and blog posts to showcase your services immediately
- **AI-Powered Chatbot** – 24/7 lead qualification at no extra cost—answers FAQs, books consultations, and filters high-intent clients. (\$499 value add)

Why You'll Love This Business

- **The unit economics are powerful** - Selling only 2-3 packages a week scales to a ~\$70k business valuation
- **No Writing Experience Required** – AI tools and templates make it easy to deliver quality work

- **Highly Scalable** – Grow with additional writers, expand into new niches, or upsell related services
- **Work From Anywhere** – 100% online and remote-friendly
- **Established Infrastructure** – Everything you need to run and market the business is already built

Ideal Buyer

- New or aspiring entrepreneurs
- Freelancers looking to formalize their services
- Digital nomads seeking a location-independent income
- Side hustlers or part-time business owners

Opportunities

- Monetize by offering premium writing packages or expedited service options
- Partner with PR firms, marketing agencies, or local businesses for referral commissions
- Grow a social media audience and introduce niche content marketing workshops or webinars
- Expand content offerings to include video scripts, newsletters, or industry-specific blog series
- Host virtual events or webinars focused on writing tips, content marketing strategies, or AI-assisted writing tools
- Launch your own content-specific blogs to showcase your expertise and attract high-quality clients to your services.

Risks

- Changes in search engine algorithms may impact website traffic and lead generation
- Increased competition in the content marketing and writing services niche
- Client acquisition may fluctuate seasonally or due to economic conditions

Work + Skills Required

- Basic WordPress and social media platform familiarity

- Approximately 5–10 hours per week to manage client inquiries, write or oversee content, and handle marketing
- Optional: SEO, content marketing, and sales skills to accelerate growth and client acquisition

Seller Support

- The seller offers 3 months of email support plus one virtual handover call to ensure a smooth transition

Reason for Sale

- The seller is shifting focus to new personal projects and seeks a motivated buyer to take over and grow the business

Comparable Platforms

The concept faces direct competition from all-in-one AI writing assistants like Jasper and Copy.ai. These require significant time and skill to prompt and refine. There are also specialized PR distribution services and human marketplaces like Cision and Scripted, which offer high-quality results. These often require a premium cost and slower, often complex processes. This landscape often forces a trade-off between affordability and hands-on effort, or quality and a high price point.

In contrast, this concept eliminates these compromises by delivering superior, fully-done-for-the-client content that is both significantly more affordable and faster than other alternatives. By providing the quality of a dedicated agency writer with the speed of an AI tool, this concept leverages a deep expertise in specific niches to ensure every blog post and press release is strategically crafted to resonate with the target audience and industry landscape. The client gets publish-ready content without the hassle, high cost, or steep learning curve.

Additional Details

This business is turnkey, easy to operate, and equipped with modern AI writing tools and marketing templates. The foundation is solid for a buyer to scale through strategic marketing and community engagement, with minimal effort needed to start generating revenue immediately.



Next Steps

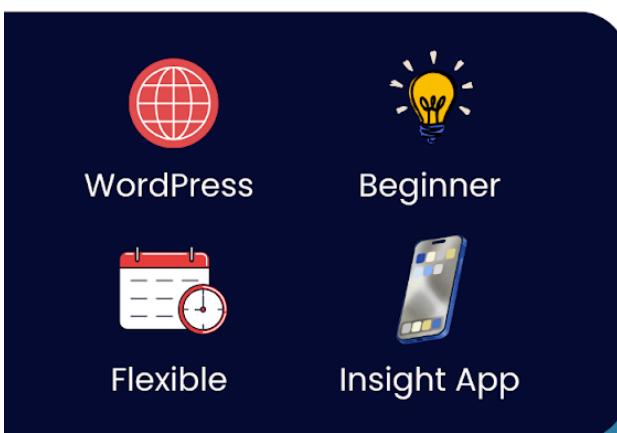
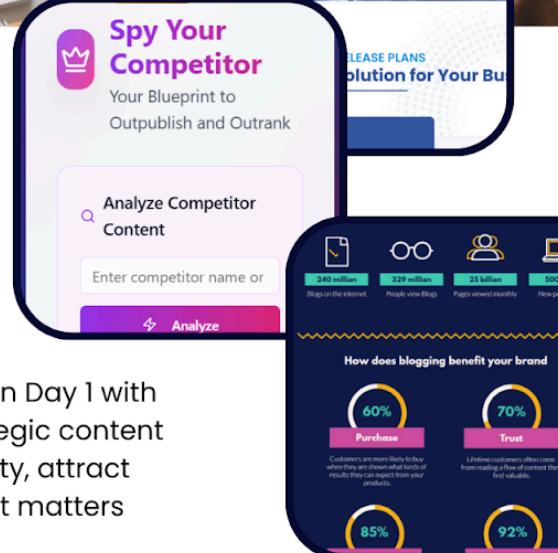
Interested? Serious inquiries only. Message me directly to learn more. trekinapps@gmail.com

BLOG & PRESS RELEASE SERVICE



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