

Unlock a \$5K/Month Passive Income Stream with This Academic Networking App

Seeking: \$99,000 USD

Platform: Strikingly (website), GlideApps (app), Zapier (process automation)

Monetization: Subscription + Setup Fees

Skill Level: Beginner to Intermediate

Time Required: 3–5 hours/week (flexible)

Includes: Customizable app, website, marketing materials, association leads, branding assets, and more

Overview

Launch a scalable SaaS solution for a niche academic market—no coding required.

Own a white-label app designed exclusively for academic associations and societies to boost collaboration, networking, and knowledge sharing. **HEYPROF** is a **turnkey digital business** offering high-margin subscription revenue from a **highly specific and underserved market**.

Built using no-code tools (GlideApps and Strikingly), this polished, professional business is ready for client onboarding with everything you need: a public-facing website, full marketing assets, app infrastructure, pricing templates, and a contact list of 250+ potential clients. It's the **perfect B2B solution** for entrepreneurs looking to tap into a global scholarly ecosystem.

Charge setup fees + recurring monthly revenue with nearly no overhead or inventory.

Whether you're a tech-savvy entrepreneur or a business developer with ties to higher education, this business is a unique opportunity to deliver real value while growing a recurring-revenue client base.

What's Included

- **Fully Built Strikingly Website** – SEO-ready and designed for showcasing app features
- **Progressive Web App** – GlideApps-based, 100% done-for-you, no-code platform

- **Marketing Assets** – 10-page pitch deck, sales flyer, 4-email drip campaign, app video demo
 - **Branding Suite** – Logo, graphics, visuals, and pre-written FAQ section
 - **Client Materials** – 2-page customizable client contract + pricing templates
 - **Lead List** – 250+ verified academic associations with multiple contact methods
 - **FREE Digital e-Book for Decision Makers** – Help association leaders grasp the app's full potential with a free, easy-to-read digital guide that highlights the big-picture impact on academic collaboration
 - **Lead Magnet Funnel Page** – Includes a professionally designed funnel page offering the eBook to capture interest and build a targeted lead list
 - **Post-Sale Support** – Free transition support and handover assistance
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Why You'll Love This Business

- **First Client Impact** - Onboarding just 2 - 3 small associations (2k members) generates ~\$60k in annual recurring revenue (ARR), translating to a \$250k business valuation.
 - **Niche and Underserved Market** – Virtually no competition in this SaaS space
 - **High-Profit Margins** – Charge setup and monthly maintenance fees with little cost
 - **Customizable and Scalable** – Easily adjust branding, features, and client deliverables
 - **Work From Anywhere** – 100% remote business with minimal weekly oversight
 - **Subscription Revenue Model** – Repeating monthly income with each client onboarded
 - **No Technical Skills Required** – Built using intuitive no-code tools (Glide, Strikingly, Zapier)
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Ideal Buyer

- Entrepreneurs looking for a done-for-you digital product
 - Academics or business developers with connections in higher ed
 - Tech-savvy remote workers who value passive/subscription income
 - SaaS or agency owners expanding into niche B2B markets
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Opportunities

- Monetize with tiered setup fees + recurring monthly plans
- Upsell add-ons like virtual onboarding, custom integrations, in-app advertising, or societal branding
- Partner with university departments or regional academic alliances

- Expand into alumni associations, research groups, or think tanks
 - Launch webinars or workshops on digital transformation in academia
 - Offer rebranded versions for niche verticals (STEM-only, international networks, etc.)
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Risks

- Initial client acquisition may take outreach effort (proactive outreach)
 - Academic budgets can move slowly depending on season and region
 - Needs a buyer comfortable with B2B sales and long-term growth strategies
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Work + Skills Required

- Basic understanding of no-code platforms (training provided)
 - 3–5 hours per week for outreach, client communication, and app handoff
 - Optional: business development, email marketing, and/or networking in academic circles
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Seller Support

- Includes FREE post-sale support and handover guidance
 - All files, tools, and contact lists provided
 - GlideApps and Strikingly support included with virtual tutorials and guides
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Reason for Sale

- Seller is pursuing a new direction and is looking for a motivated buyer to take HeyProf to market and scale.
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Comparable Platforms

The concept faces direct competition from established academic networking platforms like [Academia.edu](https://academia.edu) and [ResearchGate](https://www.researchgate.net), which already have cross-institutional user bases for sharing research and building a professional profile. Likewise, there are faculty networking features of

job-centric sites like HigherEdJobs, which facilitate connections based on institutional affiliation and career interests.

This concept, however, is superior to the broader platforms because it creates a verified, faculty-exclusive environment for high-quality networking, moving beyond simple profile-hosting to offer active collaboration tools. It uniquely integrates society management features that smaller association-specific tools lack, providing a centralized hub for membership, events, and dedicated project workspaces. This combination of a trusted network and built-in organizational support offers a more targeted and productive ecosystem for academic collaboration.

Additional Details

HEYPROF has been built with a long-term vision in mind: to empower thousands of academic associations with their own branded community platforms. The hard part is done. The groundwork is set. With marketing-ready assets, targeted leads, and a scalable subscription model, your job is simple—**plug in, promote, and profit**.

💡 **Note:** Developing a custom app like this from scratch—including planning, coding, UI design, testing, and marketing assets—would typically cost anywhere from \$50k to over \$125k. This sale offers a massive shortcut at a fraction of that investment.



Next Steps

Serious inquiries only.

Ready to scale a white-label academic networking business? **Message me directly to learn more.** trekinapps@gmail.com

ACADEMIC NETWORKING APP



LAUNCH A SCALABLE SAAS APP

Acquire a white-label app that empowers academic associations to enhance collaboration, networking, and knowledge sharing. This turnkey solution generates high-margin subscription revenue by tapping into an underserved market.



Subscription



Intermediate



Scalable



High-Profits

Why You'll Love This Startup

- Branded Suite of Products
- Subscription Revenue Model Equals Recurring Fees
- Work From Anywhere
- Niche Market

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