

Side Hustle Goldmine: Own This AI-Powered Lead Gen Biz (Work 5 hrs/Mth – No Writing, No Cold Calls – Just Profit!)

Seeking: \$59,000 USD

Platform: WordPress

Monetization: Lead generation services

Skill Level: Beginner to Intermediate

Time Required: 5–10 hours/week (flexible)

Includes: Website, social media accounts, lead capture forms, SEO tools, chatbot, and more

Overview

Skip the hassle of building from scratch—start monetizing on Day 1 with this ready-made lead generation business.

With the recent Summer, 2025 catastrophic flooding in Kerrville, Texas, demand for repairs and renovations is surging—this turnkey business is perfectly positioned to capture urgent leads for water damage restoration, drywall repair, and general contractor services.

Own a business that connects homeowners in Kerrville, Texas (or any other market of your choosing) with trusted local handyman services. This isn't just a directory—it's a powerful lead generation engine designed to attract high-intent customers and deliver qualified leads to handyman professionals. You'll help local businesses grow while earning revenue for every lead you generate.

A handyman lead generation business is perfect for entrepreneurs, freelancers, or anyone looking to enter the lucrative home services industry without starting from scratch. Built on a professional WordPress platform with top-tier SEO strategies already in place, this business offers a turnkey solution to start acquiring leads and earning income immediately. With high demand for reliable handyman services, you'll enjoy steady revenue with minimal effort.

If you're looking for a scalable, proven start-up model that's in high demand, this is it! Partner with 3+ local handyman businesses or send all leads to one business exclusively, and watch your income grow—with just a few hours a month, all on autopilot. Leverage **SEO-optimized**

content and lead capture tools to attract homeowners actively searching for handyman services in Kerrville.

Homeowners need help finding trustworthy professionals for repairs, renovations, and maintenance. This business solves their problem while providing handyman businesses with a steady stream of qualified leads.

What's Included

- **Fully Built WordPress Website** – SEO-optimized design and layout for maximum visibility
 - **Premium URL + Domain-Based Email** – Instantly builds trust with clients
 - **Pre-Designed Lead Capture Forms** – Streamlined for converting visitors into leads
 - **Social Media Accounts** – Facebook and Instagram accounts with pre-loaded content (ready for reactivation)
 - **SEO Tools & Analytics** – Built-in solutions to track traffic and optimize performance
 - **Marketing & Growth Playbooks** – Actionable guides to scale your lead generation efforts
 - **Portfolio of Sample Leads** – Demonstrates the quality and volume of leads you can deliver
 - **Click-to-Call Functionality** – Website includes one-tap calling for mobile users, capturing urgent leads instantly.
 - **AI-Powered Chatbot** – 24/7 lead qualification at no extra cost—answers FAQs, books consultations, and filters high-intent clients. **(\$499 value add)**
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Why You'll Love This Business

- **This model scales efficiently:** a single daily call translates to a ~\$60K business valuation.
- **Timely Opportunity:** The recent flood has created immediate demand for handyman services—leads will be high-intent and ready to convert.
- **No Technical Experience Required** – Tools and templates make it easy to manage and grow
- **Automated Lead Capture** – AI Chatbot and click-to-call streamline conversions, even while you sleep.
- **Highly Scalable** – Expand to other cities or add complementary home services (e.g., plumbing, electrical)
- **Work From Anywhere** – 100% online and remote-friendly
- **Established Infrastructure** – Everything you need to run and market the business is already built

Ideal Buyer

- New or aspiring entrepreneurs
 - Freelancers looking to formalize their services
 - Digital nomads seeking a location-independent income
 - Side hustlers or part-time business owners
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Opportunities

- Monetize by charging handyman businesses per lead or offering monthly subscription packages
 - **Capitalize on post-flood demand by targeting homeowners needing emergency repairs, insurance claim support, or mold remediation referrals.**
 - Partner with local contractors, real estate agents, or property managers for referral commissions
 - Grow a social media audience and introduce niche home improvement tips or DIY workshops
 - Expand services to include other home service categories (e.g., landscaping, cleaning)
 - Host virtual events or webinars focused on home maintenance tips for homeowners
 - **Upsell emergency service packages** using chatbot-collected data (e.g., flood-related repairs).
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Risks

- Changes in search engine algorithms may impact website traffic and lead generation
 - Increased competition in the local lead generation niche
 - Client acquisition may fluctuate seasonally or due to economic conditions
 - Post-disaster demand may normalize over time, but recurring home maintenance needs ensure long-term viability.
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Work + Skills Required

- Basic WordPress and social media platform familiarity
- Approximately 5–10 hours per month to manage leads, communicate with clients, and handle marketing
- Optional: SEO, local marketing, and sales skills to accelerate growth

Seller Support

- The seller offers 3 months of email support plus one virtual handover call to ensure a smooth transition

Reason for Sale

- The seller is shifting focus to new projects and seeks a motivated buyer to take over and grow the start-up business

Comparable Platforms

The concept faces direct competition from lead generation generalist marketplaces like Angi, HomeAdvisor, Porch, and Thumbtack. These types of platforms often sell expensive, non-exclusive leads where service industry businesses must outbid local rivals to gain leads. Self service offerings include DIY website builders like Wix or WordPress, which require service industry businesses to master complex digital marketing skills themselves, taking valuable time away from their trade.

Unlike the expensive, competitive chaos of lead marketplaces or the time-consuming complexity of DIY solutions, this platform is the modern, efficient partner that puts the service industry business in control. It provides an exclusive, high-intent lead stream through a premium, SEO-optimized website that functions as their own digital storefront. With the instant-lead delivery via click-to-call and web-form forwarding service, the service industry business gets qualified leads directly—eliminating costly per-lead fees and competitor bidding wars. It handles the entire digital front-end, ensuring their phone rings with ready-to-book customers, allowing them to focus on what they do best: their skilled trade.

Additional Details

This start-up business is turnkey, easy to operate, and equipped with modern SEO and lead generation tools. The foundation is solid for a buyer to scale through strategic marketing and local partnerships, with minimal effort needed to start generating revenue immediately.

Next Steps

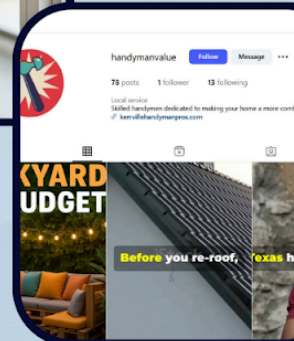
Interested? Serious inquiries only. Message me directly to learn more. trekinapps@gmail.com

AI-POWERED LEAD GEN BIZ



SIDE HUSTLE GOLDMINE

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SEO-Optimized



Beginner



Service-Based



Chatbot

Why You'll Love This Startup

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- Pre-loaded Social Accounts
- Work From Anywhere
- Fully Automated

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