

MumyAtHome Site Overview

Audience Overview

Mar 1, 2012 - Mar 18, 2013

Advanced Segments | Email | Export | Add to Dashboard | Shortcut



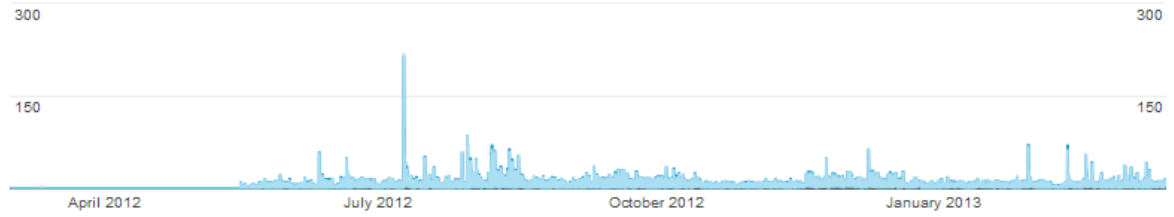
100.00% of visits

Overview

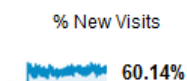
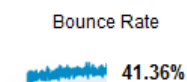
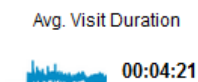
Unique Visitors vs. Visits

Hourly | Day | Week | Month

Unique Visitors | Visits



31,290 people visited this site



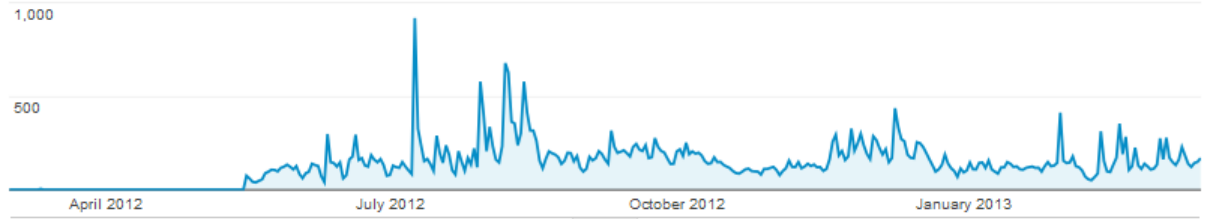
60.34% New Visitor
31,350 Visits

39.66% Returning Visitor
20,603 Visits

Visits ▾ VS. [Select a metric](#)

Day Week Month

● Visits



Visits 51,953 % of Total: 100.00% (51,953)	Pages / Visit 4.37 Site Avg: 4.37 (0.00%)	Avg. Visit Duration 00:04:21 Site Avg: 00:04:21 (0.00%)	% New Visits 60.14% Site Avg: 60.14% (0.00%)	Bounce Rate 41.36% Site Avg: 41.36% (0.00%)
---	--	--	---	--

Plot Rows Secondary dimension ▾ Sort Type: Default ▾ [advanced](#)

<input type="checkbox"/>	Language	Visits	↓ Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<input type="checkbox"/>	1. en-us	39,330	4.53	00:04:31	60.29%	40.01%
<input type="checkbox"/>	2. en-gb	7,404	4.08	00:03:32	56.04%	43.76%
<input type="checkbox"/>	3. zh-cn	1,662	4.48	00:06:56	63.90%	35.32%
<input type="checkbox"/>	4. en	1,429	3.37	00:03:09	65.85%	52.41%
<input type="checkbox"/>	5. en-sg	228	3.38	00:03:58	50.88%	50.44%
<input type="checkbox"/>	6. ru	159	2.09	00:01:43	62.26%	66.67%
<input type="checkbox"/>	7. zh-tw	147	3.35	00:02:43	73.47%	43.54%
<input type="checkbox"/>	8. fr-fr	129	2.60	00:01:59	31.78%	60.47%
<input type="checkbox"/>	9. fr	124	4.94	00:06:34	66.13%	53.23%
<input type="checkbox"/>	10. vi	121	3.06	00:04:13	58.68%	46.28%